

CPX AMA 2010 Diamond Sponsorship Package

This is the top-level sponsorship package for Check Point Experience 2010 and it includes:

Evening Events Co-Sponsorship

Co-sponsor with Check Point: the pre-registration event the evening before the conference and the event on the evening of the first full day of the conference. Your company logo, noting you as a Diamond sponsor, will be prominently displayed at the events.

General Session Speaking Opportunity

A 30-minute speaking slot during the general session assures your message reaches the entire audience.

Premium Logo Placement

Your Company Logo will be prominently placed on the following;

- Conference website
- Conference program brochure
- All evening events
- Conference signage near registration area
- Conference invitations

Company and/or Product Profile

Your company and/or product profile (up to 125 words) will be included in the conference program brochure.

Exhibit Space

Your company qualifies for a double wide tabletop exhibit at the CPX Expo in a prominent location.

Conference Lanyard

Your company logo will be included on the conference lanyards to be distributed to all attendees.

Conference Giveaway

- Giveaways at the CPX Expo will be allowed

Conference Passes: Eight (8) for Staff and Eight (8) for customers

Show your appreciation to customers or potential clients with a complimentary registration pass (hotel not included).

Reference Library files

Provide five (5) files of your choice for inclusion in the CPX Resource Library – a public web page that will be referenced and linked in the thank you notes sent to attendees after each event.

Post Conference Attendee List

Your company will receive a list of all attendees after the conference.

Total cost: \$56,000

Secure Your Sponsorship Today

Please contact Deniz Shah at dshah@checkpoint.com or 650-628-2376 for all sponsorship commitments and questions.

