

## CDL '5 A5 2010 Gold Sponsorship Package

- **Lunch or Coffee Break Sponsorship**  
Sponsorship of coffee breaks or lunch. Appropriate signage will be placed in prominent locations.
  - ✓ Collateral placement- sponsor can put collateral on chairs at the lunch.
  - ✓ Collateral table- sponsor can have a collateral table during coffee breaks.
- **Premium Logo Placement**  
Your Company Logo will be prominently placed (just below Platinum logos) on the following;
  - ✓ Conference website
  - ✓ Conference program brochure
  - ✓ Conference signage near registration area
  - ✓ Conference invitations
- **Company and/or Product Profile**  
Your company and/or product profile (up to 50 words and subject to approval) will be included in the conference program brochure.
- **Exhibit Space**  
Your company will qualify for a tabletop space for exhibiting at the CPX Expo.
- **Conference Passes: Three (3) for Staff and Three (3) for Customers**  
Show your appreciation to customers or potential clients with a complimentary registration pass (hotel not included).
- **Reference Library files**  
Provide two (2) files of your choice for inclusion in the CPX Resource Library – a public web page that will be referenced and linked in the thank you notes sent to attendees after each event.
- **Post Conference Attendee List**  
Your company will receive a list of all attendees after the conference.

**Total cost: \$17,000**

***Secure Your Sponsorship Today***

*Please contact Deniz Shah at [dshah@checkpoint.com](mailto:dshah@checkpoint.com) or 650-628-2376 for all sponsorship commitments and questions.*

