SandBlast Mobile, strengthening mobile security and protecting against hidden threats

iVRESS, a unified threat management specialist, uses SandBlast Mobile to secure its own corporate mobility as well as that of its customers

iVRESS
EVOLVE RELATIONSHIP

Customer Profile

iVRESS is a Japanese company, offering information security consulting services, including design, installation and maintenance.

Challenge

- With the rapid expansion of mobile technology in the Japanese market, businesses are exposed to increasingly so-phisticated and complex cyber threats
- There was a lack of high quality, cost-effective security products for the small-to- medium businesses

Solution

- Check Point SandBlast Mobile
- Check Point 700 Series Next Generation Firewall

Benefits

- Rapid deployment of SandBlast Mobile
- Centralized management capabilities
- Ongoing maintenance and monitoring services provide added value to customers

"SandBlast Mobile prevents malicious apps and has excellent accuracy by using advanced static code analysis and machine learning. It also offers the kind of flexibility we need for fast deployment, easy scaling, and efficient operation. It really is a perfect fit for our business."

— Hiromi Toyama, President, iVRESS

Overview

iVRESS inc.

iVRESS provides information security consulting for small-to-medium-sized businesses (SMBs). It builds multilayered security environments for corporate clients, built on Check Point security appliances.

Business Challenge

Meeting the needs of clients

iVRESS offers flexible security solutions to SMBs across multiple industries, with a particular focus on mobile security. A key business challenge iVRESS faces is securing mobility for their corporate customers, especially with the exponential growth in mobile threats.

Yusuke Kubo, iVRESS's Mobile Threat Prevention Department Manager, explains; "The rapid expansion of mobile devices means they are now a natural part of the business. One advantage SMBs have is agility, and mobile technology is a powerful business tool for them. Unfortunately, there are few companies which have adequate security measures in place. In Japan, everyone was so focused on the convenience of mobile technology, that security was put on the back burner for a while."

Despite the importance of mobile security, however, iVRESS had trouble finding suitable security solutions to offer its customers. There were few security vendors in the market with native support for Japanese customers. Mobile Device Management (MDM) vendors provided management tools rather than security tools, and they were overly complex, expensive, and took a long time to deploy.

Solution

Offering an optimized environment for small businesses

"When I found out about SandBlast Mobile at the sales kick-off meeting organized by Check Point, I thought, 'this is it!'" explains iVRESS president, Hiromi Toyama. "You could feel the quality of the appliances in the Check Point 700 series products, and SandBlast Mobile was a particularly high-quality solution. It can prevent attacks from malicious apps and has excellent accuracy by using advanced static code analysis and machine learning. It also offers the kind of flexibility we need for fast deployment, easy scaling, and efficient operation. It really is a perfect fit for our business."

The superiority of SandBlast Mobile lies in its ability to provide comprehensive mobile security. It delivers industry-class threat prevention rates in both iOS and Android mobile devices, while also protecting against hidden threats in operating systems, applications, and networks. PSI is a business ally of iVRESS and a distributor of Check Point products. Tsutomu Ogura, who works in PSI's Security Solutions Department, says; "SandBlast Mobile provides maximum quality when it comes to mobile technology. We no longer live in an age where convenience and availability are all that is sought after. I believe SandBlast Mobile is a groundbreaking solution thanks to its amazing quality and ease-of-use."

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>
> — Tsutomu Ogura, Manager, Security Solution Sales Dept., PSI

Benefits

Bundled services enable unified management

Mr. Toyama explains that SandBlast Mobile is easy to deploy and points out; "Almost everyone bundles SandBlast Mobile with the Check Point 700 Next Generation Firewall. Our clients like Check Point product bundles because they are very effective from the point of view of unified threat management (UTM)."

Reliability creates business opportunities

SandBlast Mobile not only provides advanced mobile security, but is also easy to deploy and manage. PSI's Mr. Ogura comments; "The dashboard provides centralized management of mobile devices, making it easy to check OS versions and applications, and update firmware. And now that it's been localized to Japanese, you can see what's going on with all the devices at a single glance."

According to Mr. Toyama, "SandBlast Mobile is often the determining factor in getting an order. I believe that protecting mobile devices will solve a lot of problems in today's society. Japan still has a pretty loose attitude towards the value of security or risk awareness, which is precisely why Check Point products have the opportunity to expand significantly in the Japanese market."

For more information, visit
www.checkpoint.com/mobilesecurity