

# Boost Your MSP Business

Top Tier Security through a Simple, Scalable and Profitable program

The MSP market is expanding rapidly as more customers of all sizes are relying on Managed Security Service Providers (MSPs) for expert-driven, reliable security services. This presents an unparalleled opportunity for MSPs to grow with new clients and strengthen their presence with existing ones. However, this growth also brings challenges for MSPs regarding management, resources, and profitability.

## Check Point's MSP Program: Simple, Scalable, Profitable

Tailored for MSPs, this unique program provides advanced security solutions, scalable technology, and dedicated support to making it easier than ever to deliver managed security services. The AI-powered, cloud-delivered Infinity Portal simplifies security operations with centralized management, seamless onboarding, and multi-tenancy—saving valuable resources and empowering MSPs to scale efficiently.

The platform's architecture and flexible business models empower MSPs to create new revenue streams, improve margins, and minimize financial risk. With commitment-free models, no upfront costs, and tiered payment options—including subscription and Pay-As-You-Go—MSPs can provide expert-driven security while ensuring maximum profitability.

### Simple

- + One consolidated portal
- + Centralized Management
- + Ease of onboarding & adding services
- + User Friendly Interface

### Scalable

- + Platform architecture – AI powered, Cloud-Delivered
- + Pick and choose from a Wide Range of Services
- + Multi tenant architecture
- + API Support for full integration

### Profitable

- + No Upfront Commitments or predefined bundles
- + Predictable and Tiered Pricing Models
- + Consumption, Subscription & Leasing Models
- + Augmented Services

## Unique Commercial Offering



### Start fast! No Risk

No upfront commitments  
Consumption, Subscription & Leasing



### Increase Margins

Predictable Pricing  
Tiered Pricing Models



### Make it your own

No constraints or predefined bundles  
Select from a wide range of solutions

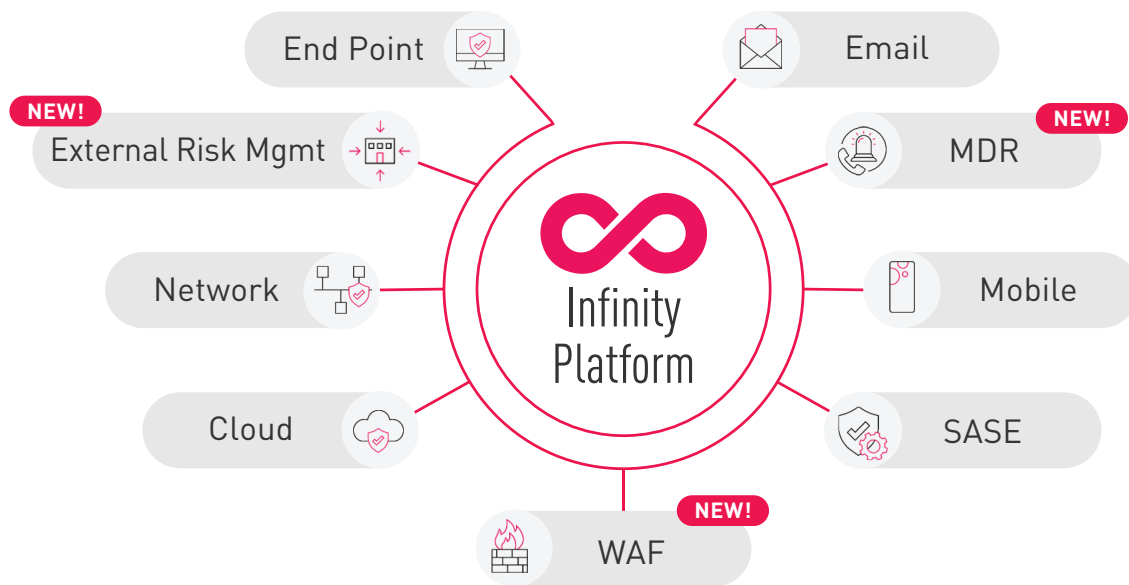


### Grow at your own pace

Fill gaps with Augmented Services  
MSP Academy - training/certification

## Select, Customize and Deliver Solutions from a Wide Range of Services

With Check Point MSP Program, MSPs are well-equipped to secure their clients' networks and users on-prem or remote devices. Leveraging the Infinity Portal, MSPs can provide unparalleled value with a robust suite of security solutions covering every aspect of the threat landscape.



## Why Check Point?

### Proven Leadership:

30+ years of innovation, trusted by analysts, empowering MSPs to thrive.

### One Platform Approach:

AI-driven, cloud-delivered Infinity Platform simplifies MSP security management.

### Comprehensive Security:

Protects all 4 attack vectors—Cloud, Remote Workforce, Network, and Endpoint.

## Partner with Check Point

Contact us to learn more about the MSP Program.

[Book a Free Demo](#) - See the MSP Infinity Platform in action

[Join the Program](#) and start delivering world class managed security services