SMB PARTNER SPECIALIZATION

PROTECT YOUR SMB CUSTOMERS WITH NEW QUANTUM SPARK™ & BECOME THEIR TRUSTED SECURITY ADVISOR IN THE SMB MARKET.

Small and Midsize businesses (SMB) are currently the most vulnerable business sector. Did you know that more than 50% of attacks on SMBs are successful, while the number for larger enterprises is less than 10%? This means that SMBs become easy pickings for hackers to carry out their malicious activities.

Quantum Spark™ is secure, simple and complete. It protects from every threat, is easy to deploy and manage, and provides both communications and security in one box, with smartphone and laptop protection available as add-on components.
Quantum Spark is also optimized for delivery by managed service providers as a monthly subscription, so SMBs can be secure regardless of their budget.

PROTECTING YOUR CUSTOMER REQUIRES KNOWLEDGE

By taking our new SMB Jump Start training you will be able to learn all about our new line of products and how to protect against the advanced cyber-attacks and zero-threats that plague the industry today.

CHECK POINT™
SMB
PARTNER
2021

ONCE COMPLETING THE ELEARNING TRAINING YOUR COMPANY WILL BE GRANTED A SMB SPECIALIZATION.

The option to specialize in SMB is available for all partners who wish to master Check Point's Small and Medium Business (SMB) Appliances and accelerate their SMB business.

Benefits
• As part of the Jump Start course users will be able to download a free virtual appliance license
• Quantum Spark lab virtual environment hosted by Check Point (Demo Point).
• Official Specialized SMB Partner Badge
• Specialized SMB partners will be listed in the Check Point Partner Locator on our public website
• On call - Direct support phone or chat
• 200 Engage points added to your partner account and personal Engage account

Requirements
1 JumpStart - SMB | Free of charge eLearning
**Exception: Distributors who would like to hold this specialization will require 2 members to take the SMB Jumpstart

contact CPPA@Checkpoint.com for more information