

## CHECK POINT CPX 360 2023 AGENDA-EMEA

TIME (CET)	Tuesday- March 14 <sup>th</sup> - Partners & Employees only	
	Partners and Employees	
9:30-12:00	CEO Interview- 2023 Strategy & Vision - Gil Shwed, Founder & CEO	
	Level-UP as One Team 2023 - Rupal Hollenbeck, President	
	Partnering for Success! & Celebrating Excellence - Thorsten Freitag, President EMEA Sales, Jan Stip, Head of Channel Sales	
	Why Second-Best Security Will Get You Breached - Moti Sagey, Chief Evangelist, VP Strategic Marketing	
12:00-13:00	Lunch + <b>Check Point Galaxy Open</b>	
	BREAK OUT SESSIONS	
13:00-16:00	Employees + Partners - Commercial	Employees + Partners - Technical
	Sales Messaging in 2023	Competitive Analysis Deep Dive
	The Secret to Selling to a CISO - Sales Roleplay	Consultative approach to pre-sales
		Winning with CloudGuard
	COFFEE BREAK	
	Meet the R&D Team – Ask me anything	
16:00-17:00	Check Point Galaxy Open (Booths, Cyber Range, Escape Room, Hands on Lab)	

TIME (CET)	Wednesday – March 15 <sup>th</sup> – Open to All	
	CYBER TALK KEYNOTES	
09:30-12:00	Founder & CEO Gil Shwed Keynote - Gil Shwed, Founder & CEO	
	New Products Announcements - Eyal Manor, VP, Product Management	
	AI Cyber Wars: How AI Changes the World of Cybersecurity - Ofir Israel, VP Threat Prevention	
	Hacking Like a Queen - Maya Horowitz, VP Research	
	Volkswagen Customer Story - Cloud Security - Crispin Weissfuss, Head for VW FS Global Cloud Governance	
	Celebrating Innovation - Customer Awards Ceremony	
12:00-14:00	Check Point Galaxy Open (Booths, Cyber Range, Escape Room, Hands on Lab)	
	CYBER TALKS KEYNOTES	
14:00-15:00	Check Point 2023 Innovations, Roadmap & Vision – Dorit Dor, Chief Technology Officer	
	CheckMates Live Ask Me Anything with Dorit Dor and R&D Leadership team	
15:00-17:00	R&D Technology Innovation Roundtables Open	

TIME (CET)	Thursday – March 16 <sup>th</sup> – Open to All							
	CYBER TALKS KEYNOTES							
09:00-11:30	Cyber Security Trends and Strategies in the Age of Zero Trust - Itai Greenberg, Chief Strategy Officer, Check Point + Joseph Blankenship, VP, Research Director, Forrester							
	What it takes to create a modern security operation that scale - Dan Wiley, Chief Security Advisor & Head of Incident Response							
	Crypto Wars – Decentralized Application Cyber Threats - Oded Vanunu, Head of Products Vulnerability Research							
	Orgill Customer Story - Securing the Supply Chain - Peter Kim, Director of Cyber Security, Orgill							
	Global Payments Customer Story - Security Level-Up with Infinity Architecture - Jody Lee, CISO Global Payments							
	What Keeps Me Up at Night - CISO World Cup 2023- Jony Fischbein, Field CISO							
	Thomson Reuters Customer Story - Cloud Security at Scale - Vinay Puri, VP Cyber Security, Thomson Reuters							
	Case Study: Botswana Power Corporation, Consolidating Cloud and Network Security							
9:00-15:30	Virtual EXPO Open (Booths, Cyber Range, Escape Room, Hands on Lab)							
	BREAK OUT SESSIONS- VOD							
11:30–15:30	Cloud Native Security	Zero Trust Security for the Hybrid Workforce	Network & Data Center Security Best Practices	Security Operation & Services, MPR & XPR	CP<R> - The Latest Check Point Threat Intelligence & Research	Cloud Security Best Practices Workshops	Zero Trust Best Practices workshops	CheckMates Case Studies & Use-Cases
	Introduction to the exciting new world of CNAPP	Zero Trust Security for the Remote Workforce- Intro to Harmony Suite	New Era in Zero Trust Network Security with Deep Learning Threat Prevention	The Horizon Looks Bright for Your SOC Teams	Black Basta and the Unnoticed Delivery	MYTHBUSTERS 2.0 of Cloud Native Security	Harmony Connect Corporate Access - ZTNA & SASE	Best Practices: VPN Tool Tips
	Don't Be Another Headline- Uncovering Secrets by Leveraging Scanning Tools	The Zero Trust Evolution to Cybersecurity Mesh	Best Security and SD-WAN combined	Prevention-First Extended Prevention & Response (XDR/XPR)	OpenSea attack led to theft of millions of dollars in NFTs			Max Power Reloaded: R81+ Gateway Performance Innovations
	Securing public cloud infrastructures 2.0	The Lazy Professionals Guide To SSE+ ZTNA	What's New in Quantum Titan Management (R81.20)	Game Changing SOC Operation as a Service MDR/MPR	Twisted Panda: Chinese APT espionage operation against Russian state-owned defense institutes			How to Learn Check Point Quantum

The Future Is Agentless, Getting Started with Agentless Workload Posture	Phishing? You can be protected!	Cloud Delivered Security: Add new security capabilities to your existing products by leveraging the Infinity Portal	The 'Next' Next-Gen of AI and Threat Prevention	Can You Trust a File's Digital Signature? New Zloader Campaign exploits Microsoft's Signature Verification putting users at risk			Ransomware and Extortion Attacks: Evolving TTPs and Criminal Underworld
Appsec- Preventing the Next Log4j, Preemptive Protection for Your Cloud Applications	Leading the Email Security Revolution	Hyper-Scalable Trading at the Speed of Light	Incident Response	Malicious packages detection; Using AI to detect malicious packages at the open-source domain	Cloud Security Blueprint - Lessons, Tips and Best Practices Learned while deploying cloud solutions	HTTPS Inspection Best Practices	My 2022 Winter Adventures Threat Hunting with NDR
Infusing Zero Trust in DevOps Supply Chain	Mobile Security - A Day in the Life of Paul	MSP & SMB Security Best Practices	Cyber Security Risk Assessment	The New Era of Hacktivism – State-Mobilized Hacktivism Proliferates to the West and Beyond			Learn about CheckMates: Check Point Cyber Security Community
Kubernetes Admissions and Other Best Practices	What Keeps Me Up at Night - CISO World Cup 2023	Automating Protection Against IoT Cyber Attacks	Check Point Mind – Cyber Workforce Development	Google is on guard: sharks shall not pass!	NSA/CISA Kubernetes Hardening Guidance	Browser protection in the world of Zero Trust	
CIEM - Reduce the Risk Posed by Cloud Identities	Sponsor Session	Latest Performance Optimization Tips and Tricks	Check Point PRO Support: Mapping the Upside Down of your Check Point estate				
Fight Alert Fatigue with ERM	Sponsor Session	Sponsor Session	Professional Services & Lifecycle Management		Shifting Security Left – IAC Best Practices	Reinventing Email Security	
Cloud Sponsor session	Sponsor Session	Sponsor Session	Sponsor Session				

## CPX 360 2023 TRACKS – AT A GLANCE

- Cyber Talks Keynotes** - Experience TED-like sessions bringing together top cyber security experts to identify ways to tackle unprecedented security challenges and discuss cyber security priorities, trends and innovations.
- CP Galaxy** - Explore the Expo; see the latest technology solutions and demonstrations from Check Point and our Partners, Start-Up Pavilion
- Cloud Best Practices workshops** - Hear important tips and tricks with live demos from Check Point experts on best practices of Check Point cloud, mobile and advanced threat prevention solutions.
- Zero-Trust & SASE Best Practices Workshops (NEW)** - Deep dive into implementing Zero Trust Network Access (ZTNA) and SASE using Check Point technology and solutions
- Cloud Native Security** - All about securing your cloud with effective blueprints to SaaS, Public and Private Cloud
- Zero Trust Security for the Hybrid Workforce (NEW)** - Learn cutting edge technologies on securing users and their access to corporate assets wherever they are
- Network & Data Center Security Best Practices (NEW)** - Explore Cyber Security innovations to effectively prevent threats to Data Center, Perimeter, IoT before they cause damage to the network
- CISO & Executive Talks**– Interviews and roundtables on a variety of topics with amazing CISOs and security executives from around the world!
- Security Operation & Services, MPR & XPR (NEW)** - Learn how to automate and orchestrate security with Check Point innovative solutions
- CP<R> - The Latest Check Point Threat Intelligence & Research** - Learn how hackers are developing the next wave of Gen VI threats exposed by Check Point Research (CP<r>)
- Customer Use-cases** - Listen first-hand to industry best practices from organizations discussing real use-cases
- R&D Technology Innovation Roundtables (NEW)** - Engage in hands-on interactive technology innovation labs led by Check Point R&D teams
- Hands-On Labs** - Test drive our latest technology through our hands-on lab with step-by-step cookbooks
- Gamification (NEW)** - Explore the Cyber Escape Room, shoot down hackers in the Cyber Range or take our Phishing challenge
- Certification Marathons (NEW)** - Get prepared for Check Point's certification exams. Join one of the marathons with our top trainers. Choose from a variety of certifications: CCSE, CCTE, CCCS, and CCES