Bank Leumi Switzerland

Customer Testimonial | Data Loss Prevention Solution

Check Point SOFTWARE TECHNOLOGIES LTD.
We Secure the Internet.

QUICK FACTS

Customer Profile

- Bank Leumi Switzerland manages the assets of more than 4,500 clients in over 80 countries
- Leumi Group currently has more than 317 branches and representations across 21 countries worldwide including some of the world's leading financial centers
- Bank Leumi Switzerland is the international private banking center for the Leumi Group

Industry

- Financial Services

Business Challenge

- Upholding customer confidence and corporate reputation through data loss prevention of critical business and customer information
- Ensuring the bank meets and exceeds government regulatory compliance standards
- Enforcing company security requirements

Check Point Solutions

- Data Loss Prevention - DLP-1 9571
  - Secure sensitive corporate data from unintentional loss
- Smart-1 5 Appliance and SmartEvent Software Blade
  - Improved security management and network visibility

Why Check Point

- Ease and speed of implementation at the existing gateway
- Immediate data loss protection
- Seamless integration with current Check Point deployment
- Common management interface among Check Point products

IMPACT

"A recent data leak at one of our competitors cost them several million dollars in lost business and raised concerns about the security of customer information within the banking industry. The Check Point DLP solution enabled us to add an additional layer of protection to our communications policies, helping to ensure our customers' information remains secure."
Daniel Brunner, Head of Information Security, CISO, Bank Leumi Switzerland

> **"We saw an opportunity to further augment our security and, at the same time, gain visibility into our external communications practices. With the Check Point DLP solution, we were able to deploy, monitor, and identify questionable communications within minutes."**
>
> Daniel Brunner, Head of Information Security, CISO, Bank Leumi Switzerland

CUSTOMER CHALLENGE

Proactively prevent data loss and instill best practices by adding an additional layer of security to the Bank Leumi Switzerland communications policy

- Maintain customer confidence and the reputation of the bank
- Increase visibility into the flow of external email traffic to further protect sensitive data and ensure best practices
- Prevent the loss and distribution of confidential customer data
- Thwart unauthorized and potentially harmful communication practices

SELECTION PROCESS

Selection Criteria

- ✔ Ease of deployment and implementation
- ✔ Simple security management
- ✔ Familiar with Check Point firewall and management products

Why Check Point

"We looked at other DLP solutions, but ultimately decided on Check Point because of its ease of deployment, feature set, and intuitive management interface. It's an essential component of our security puzzle."

Daniel Brunner, Head of Information Security, CISO, Bank Leumi Switzerland

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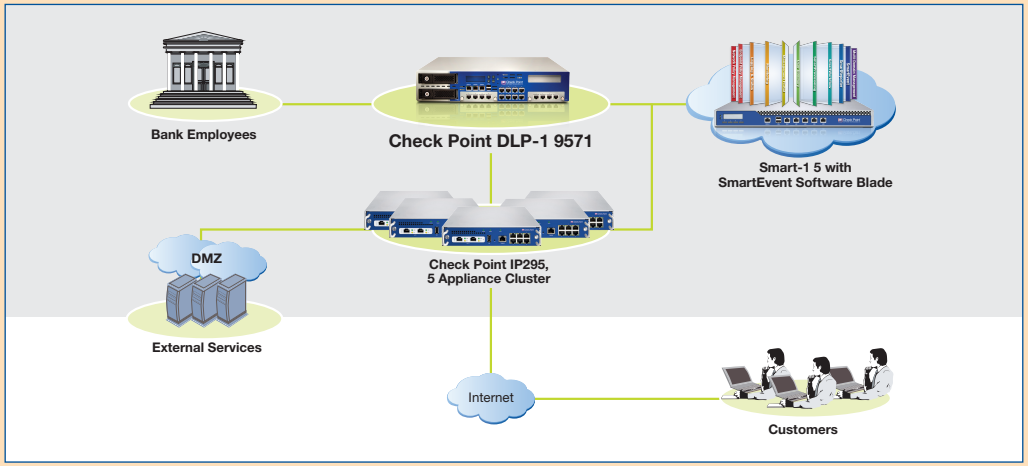
THE CHECK POINT SOLUTION

1 Ensuring communication best practices are upheld

The bank is responsible for ensuring the confidentiality and security of all external communications. The Check Point DLP solution enables the bank to further enhance its policies and prevent unintentional loss and distribution of sensitive business and customer information through monitoring, detecting, and tracking external communications.



2 Increased visibility on the main gateway

Visibility into the flow of communication is critical to preventing data loss and exposure of sensitive customer information. A single incident, whether intentional or unintentional can result in serious consequences for the bank and damage its reputation with its customers. “From the moment we turned on the Check Point DLP solution, we gained an additional layer of protection against the loss and distribution of sensitive customer information.” –Brunner

3 Reduced operating complexity and cost

The Check Point Smart-1 appliance enables the bank to centrally manage and enforce policies across its entire Check Point security infrastructure while eliminating the complexity and cost of working with multiple management interfaces. Additionally, the SmartEvent Software Blade simplifies reporting by enabling the bank to see all events and logs in a single GUI for easy correlation and identification. “Smart-1 and SmartEvent enables us to identify trends, understand our risks, and craft policies to eliminate our exposure, all using a single interface that saves us time and resources.” –Brunner

CHECK POINT BENEFITS

Seamless Deployment

- Custom templates and predefined content data types, enables the bank to set rules and policies and begin monitoring email communications within minutes
- “Other DLP solutions on the market required 12 months or more to setup up; the Check Point solution was deployed and integrated into our system in one day.” –Brunner

Ease of Management

- Central point of management for all security efforts reduces complexity
- “The Check Point DLP interface is extremely intuitive and doesn’t take a lot of technical knowledge or special training to use.” –Brunner

Increased Visibility

- SmartEvent for DLP simplifies incident details and provides both a quick overview and granular details of incidents and their severity
- Immediate visibility into the bank’s communications practices was an eye-opening experience and built a strong business case for the Check Point DLP solution

SUMMARY

Flexible • Seamless • Compliant

- Rapid and flexible deployment enables protection of sensitive data from day one
- Simplified security management reduces complexity
- Superior protection adds an additional layer of security that enables the bank to meet and exceed regulatory compliance

Additional Line of Defense

“Human interaction can be the weakest link in any security strategy. The Check Point DLP solution provides us with an additional line of defense that safeguards our most valuable information, customer data, in the event of human error.” –Brunner

CONTACT CHECK POINT

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