



# Improving follow-up and retention of outsourced personnel through smartphone lending



Copro Holdings Co. Ltd. was founded in 2006 and has grown rapidly. Its main business is outsourcing personnel to the construction industry.

“We face the problem of how to implement and use IoT with a growing number of cyber-attack threats every day, and people who work with information systems are faced with the extremely difficult and relevant issue of how to find a balance between convenience and security in mobile devices. One ideal solution to this problem is Check Point SandBlast Mobile.”

— Ryō Wakago, Project Leader  
BPR Promotion Office, IT Strategy Department,  
Management Division  
COPRO-HOLDINGS Co., Ltd.

## Challenges

- Improve the low retention rates in the staffing industry and allow the company to outsource only the highest-quality personnel
- A plan was put in place to lend all outsourced personnel smartphones with the goal of training and improving retention but finding a balance between security and usability was difficult

## Solution

- By keeping track of the working hours of outsourced personnel in real time, the company was able to quickly apply corrections to long working hours and facilitate appointments with company doctors
- Employees became more security-conscious, creating an environment that allowed them to focus on their work
- The company was able to view its data in a timely fashion and stay in close communication with departments requiring follow-ups, which also made work go more smoothly at companies with outsourced personnel

## Benefits

- One operation to solve multiple issues

Learn more at:

[www.checkpoint.com/customer-stories/](https://www.checkpoint.com/customer-stories/)



Share this story