Bavarian Brewer Safeguards Traditions

Erdinger Weißbräu reached the top of the world Weißbier market by combining tradition and innovation. By German law enacted in 1516, only wheat beer brewed locally in the town of Erding, in accordance with strict quality controls, can be called Erdinger Weißbier. Founded in 1886 and owned since 1935 by the Brombach family, Erdinger Weißbräu is among the largest private breweries in Germany. Annually it produces 1.5 million hectoliters of the Bavarian classic wheat beer, also known as Hefeweizen, and exports it to more than 70 countries. Placing special importance on traditional bottle fermentation, the brewery uses family recipes handed down for generations.

THE CHALLENGE

To brew its traditional recipes, Erdinger Weißbräu uses the most modern production methods, supported by a complex IT structure. According to Johann Messerer, the Head of EDP/Organization and his manager, Jürgen Legler, the Head of Controlling and EDP/Organization, an efficient and yet easily manageable security environment is indispensable to brewery operations. “We gave the green light to security back when our development was heading in the direction of the Internet,” says Messerer. “With this innovation at hand, we took a close look at Cisco and Check Point, two market leaders, and came to the conclusion that Check Point is more user friendly for us and easier to handle. With the subsequent separation of our internal networks, for example the separation of the production network from the sales area, the topic of security took on increasing importance. Check Point’s standard technology proved to be very well suited for this.”

THE CHECK POINT SOLUTION

Erdinger Weißbräu decided in favor of the Check Point products VPN-1® Power™, UTM-1™ Edge, VPN-1 SecureClient™ and the VPN-1 Enterprise Center. These solutions offered greater transparency and flexibility than the brewery’s existing network. In the opinion of IT expert Messerer, even Cisco lagged behind Check Point in standards compliance.
With the support of their partner Siemens Enterprise Communications, six years ago Erdinger Weißbräu started out with Firewall-1 at the junction between the internal network and the Internet. Today the company employs four Check Point firewalls. An active cluster provides internal network separation with high availability. The brewery uses a cold stand-by firewall to back up its Internet connection. Because the brewery has only one Internet connection, a clustered solution is not necessary. Web security is managed by the brewery’s IT department, while e-mail security is outsourced to a partner.

Check Point solutions perform three important functions at Erdinger Weißbräu today.

First, the internal networks are protected. The brewery production network is separated from the WLAN, from the Internet, and from the office network. At all costs, the production network must be shielded from disruptive attacks coming from the outside and from theft of its trade secrets. A firewall cluster regulates data traffic on the three network segments while keeping them isolated from each other. The Check Point security software solution allows this flexibility.

Second, Internet traffic to the brewery from its partners is monitored. “Along with the classic IP-SEC connection, we use the Check Point Edge solution for partners who are not as well protected as we are,” Messerer explains. “This connection offers safe remote connectivity. It also proves to be ideal for immediate integration of a service partner.”

Third, remote access for company-owned laptops is controlled so that external staff members have safe access to the company network. “For remote access, Check Point client security proved to be unbeatable. In this area, Check Point is, so to speak, our world champion in features,” Messerer is happy to say.

THE ADVANTAGES OF CHECK POINT SECURITY

With Check Point, Erdinger Weißbräu has a security solution with lasting value.

“In principle, at first security is associated only with costs,” says Legler Head of EDP and Controlling. “The fact is, however, that in today's business world you have to live with a set of security rules and regulations. We believe the primary advantage of the solution we installed is its transparency and longevity, that is, the high investment security.” Siemens helps Erdinger put the functionality of the Check Point products to optimal use. “This partnership has more than proved its value for us,” says Legler.

Unified administrative management via a single console is considered a major advantage of the security environment at Erdinger. “Central management was an important aspect in our deciding on Check Point,” says Messerer. “Back then, there weren’t many manufacturers that could offer good central management. Our management environment has to be operated intuitively.”

The separation of license and hardware, even for the cold standby solution, proved to be very practical for Erdinger, as well. “We were able to implement a unified solution that can be used both internally and at the network boundary,” explains Messerer. “When it comes to reaction time, there’s nothing that can beat it. And we have to install changes or new configurations only once, and then they are available to all users immediately.”

THE FUTURE

Erdinger Weißbräu’s future IT security investments in the area of endpoint security are under discussion. “Endpoint protection is an important topic that we want to analyze further,” says Messerer, considering the prospects. “With the use of mobile terminals and e-mail applications, we see a growing need for greater security. That’s why we will take an intensive look at this area and give considerable thought to the decisions we will have to make in order to prepare ourselves properly for the future.”