



# PLAION Levels Up Security to Protect Intellectual Property Against Attackers

Check Point Zero Day Threat Prevention for Quantum secures game code and centralizes security management



**INDUSTRY**  
Entertainment

**HEADQUARTERS**  
Munich

**COMPANY SIZE**  
1,001-5,000 employees

## OVERVIEW

PLAION is a leading independent producer and marketer of digital entertainment products in Europe and North America. It distributes movies, video games, and software products and publishes games under the Deep Silver label.

## OUR SOLUTION



## CHALLENGE

PLAION is a trusted publisher and marketer for a wide range of media products, including games. Moving products through development with multiple partners can potentially expose them to risk. For example, games are unprotected code while they are being developed. If a developer is attacked, code could be lost or exposed to the world, which would mean a loss of revenue and trust. Securing game code, sensitive business data, and other assets is challenging across more than 25 locations, each with its own security rules and policies.



Check Point secures our 'last mile' of file delivery. We gained end-to-end infrastructure protection with the ability to see what Zero Day Threat Prevention for Quantum blocks. It's highly effective.

*Liang Zhang, Director of Networking and Security, PLAION/Deep Silver*



In the past, PLAION used Cisco Adaptive Security Appliances (ASA) in each location. Company locations must often change a firewall rule to accommodate a business process. For example, when the PLAION office in Milan needed to use a specific web conferencing solution to collaborate with a partner, the IT team had to physically go to the firewall, change the rule, and manually reconfigure it. With only a Command Line Interface (CLI), the team had to work through 100 lines of code just to change one line. Because this was a manual process, it was open to human error, and requests for changes arrived daily.

Sharing large files safely also became a concern. As applications are now critical, securing ports or IP addresses is no longer enough. PLAION needed the ability to secure the application layer, especially with assets such as game code.

In addition, the IT team was seeing a growing quantity of malware that its antivirus had missed.

“We needed protection against zero day threats,” said Juri Vaisman, Director of IT International at PLAION/Deep Silver. “We also needed to centrally manage all locations and the flexibility to change rules without disrupting the network by having to reconfigure firewalls.”

## SOLUTION

PLAION already had deployed Check Point Quantum Security Appliances with multi-layered protection from known, signature-based threats. With Check Point Zero Day Threat Prevention for Quantum, PLAION gained real-time protection against zero day attacks using sandboxing and threat extraction.

“Check Point Zero Day Threat Prevention for Quantum was easy to deploy,” said Laing Zhang, Director of Networking and Security at PLAION/Deep Silver. “It automatically joined our secure VPNs that connect each location and gives us end-to-end protection against attackers. It also gives us a number of other controls that we needed to better secure our stock in trade—applications.”



Check Point Zero Day Threat Prevention for Quantum was easy to deploy. It automatically joined our secure VPNs that connect each location and gives us end-to-end protection against attackers.

*Liang Zhang, Director of Networking and Security, PLAION/Deep Silver*

## OUTCOME

Zero Day Threat Prevention for Quantum performs real-time sandboxing capabilities, quickly inspecting files and running them in a virtual environment to discover and block malware. It also removes exploitable content—such as active content and embedded objects—from documents and delivers users a safe copy of the file. Check Point enables the IT team to control the level of security they need for different file sizes, which is critical for gigabyte-size media files.

“Check Point secures our ‘last mile’ of file delivery,” said Zhang. “We gained end-to-end infrastructure protection and the ability to see what Zero Day Threat Prevention for Quantum blocks. It’s highly effective.”

## ABOUT CHECK POINT

Check Point Software Technologies Ltd. ([www.checkpoint.com](https://www.checkpoint.com)) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Platform Services for collaborative security operations and services.

[LEARN MORE](#)

“



Central management is a huge time-saver to reimage machines, and we have more time to focus strategically on threats instead of having to constantly react.

*Liang Zhang, Director of Networking and Security, PLAION/Deep Silver*

”

### Worldwide Headquarters

5 Shlomo Kaplan Street, Tel Aviv 6789159, Israel | Tel: +972-3-753-4599

### U.S. Headquarters

100 Oracle Parkway, Suite 800, Redwood City, CA 94065

[www.checkpoint.com](https://www.checkpoint.com)

