

Listrak Eliminates Capacity and Performance Constraints to Achieve Best-Ever Results with Check Point Quantum Maestro and CloudGuard



"Check Point gave Listrak its best holiday season on record. We sent more than 1.5 billion emails and 30 million text messages for our clients, thanks to great planning and execution by our teams."

- Ross Kramer, co-founder and CEO, Listrak.

Listrak provides a digital marketing platform for eCommerce and consumer retail brands.



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Challenges

- Scale to support rapid growth and high-capacity requirements
- Deliver high performance to clients
- Improve overall security posture and visibility

Solutions

- Check Point Maestro Hyperscale Orchestrator
- Check Point Quantum Security Gateway
- Check Point CloudGuard Security Posture Management

Benefits

- Scaled on-demand to flawlessly support the highest email and SMS messaging volumes ever
- Gained unprecedented visibility into emerging threats and misconfigurations
- Simplified administration with ability to adapt security posture on-demand

Learn more at:

www.checkpoint.com/customer-stories/