The Check Point
STARS PROGRAM

SIMPLE | FLEXIBLE | COLLABORATIVE | POWERFUL
Check Point’s Stars Program is a partner program designed to dramatically accelerate your Check Point sales revenue. It provides more knowledge, more financial resources and a strong collaboration between our teams.

**TOGETHER WE WILL REACH FOR THE STARS**
Launched in 2015, the Stars Program provides immediate access to accelerated training for your sales team, free certification and training for your technical team, and a lot more co-op funds to grow your business. With Stars, growth is in your reach. It enables you to access the resources you need based on your level of commitment and performance. The program has only one goal: making you, our business partners, more successful, knowledgeable and profitable.

Check Point offers a wide range of resources from trainings to sales tools that you can access today. These resources are available to Stars’ Partners through PartnerMap or using your co-op fund credits.

★ **Annual Sales Kick-Off (SKO):** Rally your sales team at Check Point’s annual SKO event. Get access to product trainings, best practices, hands-on sessions and hear from Check Point experts.

★ **Certification Training:** Gain technical certifications through training delivered by one of Check Point’s certified training partners.

★ **Sales Training:** Access online training resources for tailored learning and get your sales reps trained in record time.

★ **Technical Assistance Center (TAC) Training:** Develop in-depth knowledge, integration and support tools with product teams at Check Point facilities.

The Stars Program is also providing a host of new sales tools for you to generate faster quotes, protect and track your deals, and gain insight into how your customers are using their Check Point products. It has never been a better time to be a Check Point Partner.

START REACHING YOUR STAR POTENTIAL TODAY
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