

Optimal Media Protects Digital Assets With Check Point

Media services provider keeps intellectual property secure and prevents cyber threats with an integrated solution from Check Point

INDUSTRY

Media

HEADQUARTERS

Röbel / Müritz, Mecklenburg
-Vorpommern

COMPANY SIZE

501-1,000 employees



OVERVIEW

Edel AG is one of Europe's leading independent media groups, employing around 1,000 people. optimal media GmbH is a subsidiary of Edel AG and one of Europe's most modern and innovative media services providers.

Headquartered in Röbel, it has branches in Berlin, Hamburg, Stockholm, and London. The company specializes in the production of high-quality printed materials and packaging, as well as the production of CDs, DVDs, Blu-ray discs, and records. optimal also has a full-service print shop, digital distribution centers, a logistics and fulfillment center, an audio mastering studio, and an Authoring Studio. Its customers include well-known music labels and distributors, software companies, film studios and distributors, media and book publishers, agencies, artists, and industrial customers from Germany and worldwide.

OUR SOLUTION



Quantum
Secure the Network



Harmony
Secure the Workspace



The integrated Check Point solution has increased our cyber security level and saved us around four hours of work per week.

Christoph Andreas, IT Systems and Support Team Leader, optimal media



CHALLENGE

As the technical service provider of the group, optimal media's IT Department is responsible for network and IT security systems for all eight of Edel AG's European offices.

"Cyber security is very important to us. The production data our customers send us for their new CDs or records contains incredibly sensitive information and intellectual property that must be protected," says Christoph Andreas, Team Leader, IT Systems & Support at optimal media. The international recording industry network, the IFPI, audits the IT security systems at optimal media each year – and so far, it has passed every time. "But the threat level is becoming ever more critical, and the time it was taking to prepare for the audits had become unmanageable. Our existing, outdated firewall solution was not going to be enough for us in the long term, as it could not handle unknown threats," says Andreas.

SOLUTION

The results of a one-month evaluation of Check Point technology impressed the Edel AG board. The solution covered many loopholes and weak points the IT team had not even been aware of. "Comparing the results with other solutions showed us that Check Point was by far the only solution able to provide comprehensive protection and visibility for all network traffic, identify and block all types of threats in real-time, and classify all applications and protocols," says Andreas.

With Check Point, optimal media achieved a new standard of security. Using Check Point's high-performance Quantum Security Gateway and Check Point Security Management, all networks, users, applications, and data are controlled leveraging a unified security policy. The DLP prevents sensitive information from leaving the organization from any application and protocol, while Zero Day Threat Prevention for Quantum, Check Point's zero day threat prevention solution, prevents advanced threats and cyber attacks in real time - keeping them outside the network. Consolidating the entire security into a single platform managed by a unified, single-pane-of-glass management, optimal media now covers all aspects of security for complete protection – now and in the future."

“



With Check Point Zero Day Threat Prevention for Quantum, we can now better assess attack patterns we had not been able to prevent before.

Christoph Andreas, IT Systems and Support Team Leader, optimal media

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OUTCOME

“Zero Day Threat Prevention for Quantum is the most important product in our comprehensive Check Point solution as the software helps us to better assess attack patterns we had not been able to prevent before,” says Andreas. “With Check Point DLP, we can now monitor incoming and outgoing traffic for the first time. For example, in the past, we had to ban people from attaching PDF and Word documents to emails for security reasons to prevent propagation of data and threats across and outside of the organization. Now, SandBlast can check the documents and clean them from threats while the DLP prevents the data from falling into the wrong hands.”

Another big advantage is that all security processing can be done on Check Point Security appliances at optimal media rather than sending data to the cloud as many competing products suggest. “An on-premise appliance solution is clearly the best option for us due to our clients’ needs for high levels of security,” explains Andreas. “We can use it to analyse the traffic here, on-site, ourselves in real time.”

optimal media is currently exploring how else to leverage the Check Point solution. “The integrated Check Point solution has increased our cyber security level and saved us around four hours work per week. The visibility of all of the processes going on in the network is so much better,” says the IT Systems & Support Team Leader with confidence.

He also believes that the new integrated solution brings operational efficiency to the company and saves valuable time and money in security operations and management. The amount of work the IT administrators were required to do declined by four to six hours per week, and the amount of time required to prepare all of the information for the annual security audit has also decreased.

ABOUT CHECK POINT

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Platform Services for collaborative security operations and services.

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