AI Assist
Privacy Data Sheet

This Privacy Data Sheet explains how Check Point's AI Assist processes personal data.

About AI Assist

AI Assist is a generative AI assistant offered by Check Point Software. It is designed to help security administrators, IT departments, and security operations teams perform their tasks more efficiently by automating complex security tasks and providing proactive solutions to security threats. Built with a privacy-by-design architecture, AI Assist ensures that personal data is protected throughout the product lifecycle.

How Does Check Point Comply with Applicable Data Protection Regulations?

At Check Point, ensuring customer privacy and security remains our foremost concern, with the trust our customers place in our services being one of our most valued assets.

- **Security.** As a leading AI-powered, cloud-delivered cyber security platform provider over the past decades, we acknowledge the significance of implementing rigorous security measures to safeguard our customers' information. For more details, visit our Information Security Measures Policy.

- **Privacy by Design.** We operate under the principle of privacy by design. This means that we prioritize the protection of personal data and privacy throughout the entire lifecycle of our products and services. We treat personal data with the utmost care. Our commitment to privacy is reflected in our policies, procedures, and the way we do business. For more details, visit our Privacy Policy and our Trust point

- **Disaster Recovery.** We maintain comprehensive plans and procedures for disaster recovery and business continuity.

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- **Transfers.** In order to regulate the transfer of personal data between the Check Point entities, Check Point has adopted an intercompany agreement for transfers of data between the various Check Point entities, including the EU Standard Contractual Clauses and UK International Data Transfer Addendum to the EU Standard Contractual Clauses. Check Point Software Technologies, Inc. (and its subsidiaries) has self-certified its compliance with the EU-U.S. Data Privacy Framework, the UK Extension to the EU-U.S. Data Privacy Framework, and the Swiss-U.S. Data Privacy Framework (DPF).

What Types of Personal Data Does AI Assist Process?

AI Assist processes personal data provided by the user, such as prompts and chatbot responses. AI Assist may process personal data necessary to respond to user requests. This data might include log data, rules, objects, usernames or groups, as found in Check Point products used by the customer. For more details, please refer to the specific privacy data sheet of the product that your organization uses.

Why Does AI Assist Process Personal Data?

AI Assist processes personal data to respond to user requests, assist in incident management, and handle daily security tasks. It may store customer feedback that is voluntarily provided to enhance product responses.

Responses can be generated solely from customer data within Check Point products. Customer data is not used in responses to other customers. For more information on the purposes for which we process personal data, please visit our Privacy Policy.

What is the Frequency and Duration of Processing?

Data may be shared with AI Assist throughout the subscription term.

What are the Retention Periods?

Data Type	Retention Period
Conversation data	180 days (for personal data contained within conversation data) to enable customers to continue their conversations seamlessly*
Customer feedback	180 days*

* The retention period can be adjusted based on customer request.

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All AI Assist personal data is deleted within three months after the termination of the engagement term with Check Point (for all products).

Where is Personal Data Stored?

Personal data is stored in Check Point cloud hosting environments, including infrastructure provided by third-party cloud service providers. The hosting locations available are: United States, EU, and Australia. The location is selected according to the customer's choice during the onboarding process, which should align with the location of their tenant.

Sub-Processors

Check Point engages third-party Sub-processors in connection with the provision of the Check Point's products and services. The list of Sub-processors is available at our Sub-Processors Page.

Authorized Access to Personal Data

Customer Access

- Access to data is controlled by the Customer's system administrator and is managed by the customer.

Check Point Access

- Access to any data is restricted to authorized representatives for which access is necessary to perform their intended functions.

Information contained in this data sheet is for awareness only, may be modified, and does not constitute legal or professional advice or warranty of fitness for a particular purpose. This Privacy Data Sheet is a supplement to Check Point's Privacy Policy. Please visit it for more information on how Check Point collects and uses personal data.

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