



# How BBT.live Gives Service Providers Fast, Secure Connectivity



**INDUSTRY**  
Technology

**HEADQUARTERS**  
Tel Aviv, Israel

**COMPANY SIZE**  
<50

## OVERVIEW

BBT.live helps service providers of all sizes meet their customers' connectivity needs. Its next-generation SD-WAN/SASE as a Service platform, BeBroadband, drives efficiency and lowers costs by integrating all essential capabilities into a single fully integrated suite that's easy to deploy and operate.

## OUR SOLUTION



## CHALLENGE

BBT.live enables simple, secure and reliable deployments with BeBroadband, its SD-WAN and Secure Access Service Edge (SASE) solution. BeBroadband connects customers' branch and headquarters locations across a variety of network paths, including MPLS, cellular, satellite, broadband and internet. To ensure maximum



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*Moshe Levinson, Co-Founder & CEO, BBT.live*



uptime for its customers, and help them maintain regulatory compliance, BBT.live needed a strategic partner that could provide secure cloud connectivity and runtime protection for its customers' connected devices.

"Everyone knows that connectivity without security is nothing," said Moshe Levinson, Co-Founder and CEO of BBT.live. "Service providers need to ensure that their connectivity service offerings are secured against both known and zero-day threats. That meant we had to find a way to secure our BeBroadband edge device and the data traffic flowing through it." The high cost and complexity associated with network-based solutions, and their inability to defend against attacks on memory or system resources, prompted Levinson to search for a flexible cloud-based solution.

## SOLUTION

After considering numerous security vendors, Levinson and his colleagues decided to partner with Check Point. "We looked at many open-source software packages to integrate," said Erez Zelikovitz, Chief Product Officer, BBT.live. "We chose Check Point Quantum IoT Protect Nano Agent because we could embed industry-leading IoT threat prevention and security into our edge device. The ease of integration and support from Check Point made it possible."

The solution protects devices from known and zero-day threats and helps BBT.live stay compliant with international data protection regulations — without slowing down business operations. "What we really like about Check Point IoT Protect Nano Agent is that it's lightweight," said David Hay, chief science officer, BBT.live and associate professor at the School of Computer Science and Engineering at Hebrew University. "It monitors all software system calls, memory references and network activities without impacting performance or consuming many CPU resources."

To safeguard applications and workflows within cloud environments, BBT.live also made Check Point CloudGuard Network Security part of its BeBroadband solution. Check Point CloudGuard, a security gateway running within a virtual machine (VM), is deployed to the virtualized network, protecting the perimeter and stopping threat actors from moving laterally between applications inside the datacenter. With protection from even the most sophisticated attacks, BeBroadband customers can quickly and securely extend applications and workflows to cloud environments.

## OUTCOME

Thanks to Check Point's easily-integrated, industry-leading security tools, BBT.live is now better equipped than ever to help service providers reduce operating costs, accelerate deployments and unlock new revenue streams. BBT.live's customers no longer need to integrate multiple solutions to optimize WAN traffic and protect devices and applications from advanced threats. This results in lower customer acquisition costs for service providers, as they can quickly and easily implement a solution with minimal overhead. "One customer said he needed optimization with security, and BeBroadband was like magic for him," said Levinson. "Not only was his technical problem solved, the solution also enabled him to dramatically shorten his sales cycle with customers."

BBT.live continues to move its product development forward — and bring in new business — with security in mind. "A huge benefit of the Check Point collaboration for us is that we increased our revenue," said

Levinson. “Check Point is a respected brand name, and incorporating this Check Point security mechanism into our solution made it very easy to sell.” In light of the success they’ve already had since partnering with Check Point, Levinson and his colleagues plan to integrate other Check Point products into their solution to help them keep pace with their customers’ evolving business and security needs.

## ABOUT CHECK POINT

[Check Point Software Technologies Ltd.](#) is the trusted cybersecurity solutions provider for over 100,000 SMBs, corporate enterprises and governments globally. With an industry-leading catch rate for zero-day, ransomware and generation V cyberattacks, Check Point Infinity’s unified platform delivers unparalleled threat visibility, intelligence and prevention across enterprise environments — from remote users and cloud deployments to network perimeters and data centers. Together, our solutions work seamlessly to drive productivity, reduce costs and enable real-time security monitoring.

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